

**Job Announcement for position of Sr. Programme Officer / Programme Officer (Institution Building) at
Coastal Salinity Prevention Cell, Ahmedabad**

Coastal Salinity Prevention Cell (CSPC) is a joint initiative of local organisations and Sir Ratan Tata Trust (SRTT). CSPC has a mandate to work on issues addressing livelihood enhancement of communities affected by increasing salinity ingress in the coastal areas. Developing itself as a knowledge center on various aspects of coastal salinity including efficient water management, improved agriculture, addressing drinking water security and safe sanitation, the CSPC collaborates with several government and non-government organizations to pilot / implement projects, impart capacity building training inputs, document best practices for larger information sharing & dissemination and networks with different institutions to host & organize events and carry out impact assessment and research studies on salinity projects. Currently, CSPC is working with more than 15 Implementing Support Agencies (ISA) and developed partnership with many government agencies, research and academic institutions. CSPC's outreach is in more than 400 villages across nine coastal districts of Gujarat and has been expanding its interventions to 550 villages.

CSPC is looking for a suitable professional to be part of the livelihood team of CSPC at Ahmedabad or at the project location of the ISA and would be undertaking the formation and capacity building of farmers producer Company (PC) to form a self-sustainable organization; and will also be supporting them in establishing the linkages with market. S/he will execute the plans under Kharash Vistarotthan Yojana initiative of Tata Trust & CSPC; and lead the field level team in managing the market linkages. S/he would broadly be performing the following functions:

1. Undertake the capacity building field team of ISA as well as farmers of PC
2. Plan strategy for formation & registration of PC, and execute it.
3. Plan strategy for formation & registration of State level PC (SLPC), and execute it
4. Identifying the opportunities for marketing and value addition for PC and SLPC
5. To get the execution and operational of the marketing plans in coordination with PC, SLPC and ISA
6. To lead the roll out the mkrishi model for strengthening of agriculture extension system
7. Guide ISA, undertake regularly monitoring of the work and take necessary action as and when required
8. Undertake training and exposure visit of the project staff and beneficiaries
9. Trouble shooting and any other work as per the requirement

The incumbent should be an innovative thinker, self-initiative, idea incubator and have holistic approach in understanding the community-based approaches in a development environment. The eligible candidate should possess the following credentials:

- (i) Masters / Bachelors degree with minimum of 3-5 years of experience of which at least 3 years should be working with Producer Company and its market linkages for farm or non-farm produce
- (ii) Have the zeal to excel, the ability to innovate future strategies, develop monitoring mechanism, networking among various project stakeholders including village community and deliver results, in a challenging environment
- (iii) Be willing to undertake extensive travel to coastal areas across Gujarat
- (iv) Excellent computer skills with good knowledge of MS office package
- (v) Good command over spoken and written English and Hindi
- (vi) Knowledge of Gujarati would be preferable

The remuneration shall commensurate with the applicants' ability and experience. Applicants should submit their curriculum vitae, along with a write up, one page note on the challenges during formation of farmer intuition and another page on challenges faced by farmers in context of marketing of agriculture produce and what interventions are needed to address them. For further information about CSPC, please log on to www.cspc.org.in. The application should reach the CSPC by March 20, 2016 along with the 2 pages note by e-mail at recruit.cspc@gmail.com. Only short-listed applicants shall be acknowledged.